



Yalcin Arsan

Istanbul

20.07.1969
London, UK

+90 533 6806710
yalcinarsan@me.com

www.yalcinarsan.com

PROFILE

Experienced professional consultant with multi-level managerial background focused on (but not limited to) automotive & related industries in Turkey and Europe. Executive coach and management consultant with a focus on electric car industry, technology and a solid understanding of the social, manufacturer, retail, distributor and legal perspectives of today's modern economy.

EDUCATION

SOAS University of London CISD (Center for International Studies & Diplomacy)

MA Global Diplomacy (Distance Learning) 2015 - 2017 Post Graduate Student (Frozen as of 1 Jan 2017)

Bilkent University, 1993 Graduate

BA in Business Management & Economics.

WORK EXPERIENCE

Managing Partner | Arsan Consultancy

Jan 2012 - Present: Arsan Consultancy focuses on management consultancy, executive coaching, change management and advanced web technologies for business development. My current client base is mostly on mobility sector (electrification, sustainable transport, EV charging infrastructure and mobile living - ie: Caravan industry)

EV (Electric Vehicle) Coach Turkey - Jaguar Land Rover Europe

June 2018 - April 2019: Jaguar Land Rover group is a premium car manufacturer recently focusing on Electric Vehicle development. I provided coaching / consulting activities in Turkey about electrification of the Turkish market (importer and the dealership network) as part of a European Team.

ENECC (Electric and New Energies Competitions Commission) Turkey Delegate - FIA (Federation Internationale de l'Automobile)

January 2015 - 2019: FIA is the worldwide governing body of automotive and motor racing activities. ENECC is a sub committee working on alternative energies application to motorsport.

Chairman of The Board | KPD (Coaching Platform Association)

Feb 2015 - March 2017: KPD is a local NGO focused on establishing and raising the standards of the coaching business in Turkey.

General Manager | Pancar Motor, Turkey

May 2009 - Jan 2012

General Manager in Turkey's oldest industrial engine manufacturing plant.

General Manager | Arkas Automotive, Turkey

May 2008 - January 2009

General Manager in a multi-brand automotive dealership network

Vice President | Arkas Automotive, Turkey

February 2006 - May 2008

Special Projects Manager (Sales & Marketing) | Ford Otosan, Turkey

June 2004 – December 2005

Marketing Manager (Commercial Vehicles) | Ford Europe, UK

January 2002 – June 2004

Assistant to General Manager | Ford Turkey

March 2000 – January 2002

Brand Manager (Passenger Cars) | Ford Turkey

September 1997 – March 2000

Zone Manager (Technical, Marmara) | Ford Turkey

December 1996 – September 1997

Service Engineer | Ford Turkey

May 1996 – December 1996

Service Manager (Opel Dealership in Ankara) | Şahin Petrol February 1993 – September 1994

PROFESSIONAL SKILLS

- AC Accredited Business Coach
- NGO experience on managerial level (KPD, Oy ve Ötesi)
- Strong inter-personal communication and leadership skills
- Capable and comfortable in working in high stress, target oriented environments
- Strong believer in life-long learning
- Expert in PKM (personal knowledge management).

PERSONAL SKILLS & ACTIVITIES

- **Creator and Author** of the column “Otomotiv Karnesi” published in many different mediums: Hürriyet between May 2003 – July 2004 and Autocar Magazine since (first issue) 2005 September
- On-going personal **motorsport involvement** (intensive sporting career between 1992 – 1996, moved to managerial side thereafter)
- Several projects on ‘Motorsport Marketing’